Interpoma

Promokit – Interpoma 2026

For Partners, Exhibitors & Speakers

FieraMesse
BolzanoBozen

Promokit - Interpoma 2026

International Trade Show for the Cultivation, Storage and Marketing of Apples

25.11.2026 – 27.11.2026

Dear Exhibitors, Partners and Speakers,

your participation at Interpoma 2026 is much more than just another date in the calendar. It is a valuable opportunity to increase your brand visibility, showcase your expertise and reach relevant target groups in the international market.

With this promotional kit, we support you in communicating your presence at Interpoma 2026 in a targeted, professional and simple way – even without any design skills.

In this guide, you will find materials and templates that you can use to effectively promote your participation. Use these contents to draw attention to your company, your topics and your role at Interpoma 2026.

Let your community know that you will be in Bolzano from 25 to 27 November 2026 and use Interpoma 2026 to give your messages greater visibility.

Overview Interpoma 2026

Area	Information	
Name and slogan	Interpoma 2026 International Trade Show for the Cultivation, Storage and Marketing of Apples	
Date, time and location	25–27 November 2026 Wednesday–Friday: 9:00 am–6:00 pm	Fiera Bolzano Piazza Fiera 1 39100 Bolzano, South Tyrol, Italy
Correct Wording	The official name of the trade fair is **Interpoma** or **Interpoma** 2026. The use of an article is deliberately avoided.	
	The **Interpoma Award** is dedicated to Spraying Technologies this year. Companies and start-ups exhibiting not only in the exhibition hall but also in the FieraMesse H1 Eventspace are eligible to participate.	
CI – Colour Identity	Primary Colour: C**75** M**0** Y**71** K**0** R**44** G**173** B**110** **#2cad6e** RAL **6037 Pure Green** Pantone **7480 C**	Gradient Colour 2 C**36** M**13** Y**85** K**1** R**182** G**189** B**69** **#b6bd45**
Our Communication Channels		
Our hashtags	#Interpoma2026 #fieramesse	

Our promokit

NEW from summer 2026: As an exhibitor, partner, Interpoma Congress participant or speaker, you can easily choose from a wide range of templates and quickly personalise them.

Depending on the template, you can upload your logo or photo, add your stand number or the date and time of your talk, and create your personalised social media post in just a few clicks. You can then share it directly on your own channels.

You can also use the ready-made captions and adapt them to suit your message, if needed. This makes it quick, easy and professional to promote your participation in Interpoma 2026 and increase its visibility among your network.

Try it now and share your participation with your network:
https://template.bluepic.io/ipo26-promokit

Email Template for Your Customers

Use the following template to announce your presence at Interpoma.

The world of apples meets at Interpoma 2026!

From 25 to 27 November 2026, the international apple industry will gather in Bolzano for Interpoma, the world's only trade fair dedicated exclusively to the entire apple supply chain. It is a key meeting point for growers, technicians, companies and industry professionals looking to exchange ideas on the latest innovations, technologies and trends shaping the sector.

We will also be exhibiting in Bolzano and are delighted to be taking part in this important international event. For us, Interpoma 2026 is the ideal opportunity to strengthen existing partnerships, establish new contacts and discuss the challenges and opportunities that will shape the future of apple growing with industry professionals.

Come and visit us in Hall (*hall number)* at Stand (*stand number*). Among other things, we will be showcasing: (*brief description of products or services offered).*

Stop by to discover our solutions, exchange ideas and get inspired by the latest innovations in the sector. You can schedule an appointment in advance or simply get in touch with us directly at the trade fair. We look forward to meeting you in person in Bolzano from 25 to 27 November 2026 and talking to you.

Social Media – Exhibitors & Partners

For your social media posts, feel free to use the following captions for inspiration or simply copy and paste them.

🍎 We will be exhibiting at Interpoma 2026 at Fiera Bolzano @fieramesse (*tag us* 🙂)!

Come and visit us from 25 to 27 November 2026 in Hall (*hall number*), Stand (*stand number*), and discover our solutions and the latest innovations for the apple industry.

📍 Hall (*hall number*), Stand (*stand number*)

#Interpoma2026 #fieramesse

🍏 As a partner of Interpoma 2026, we are delighted to be part of the leading international trade fair dedicated to the world of apples at Fiera Bolzano @fieramesse (*tag us* 😉).

From 25 to 27 November 2026, we will meet growers, technicians, companies and industry professionals from around the world to exchange ideas on the latest innovations and challenges shaping the apple industry.

📍 Come and visit us in Hall (*hall number*), Stand (*stand number*).

We look forward to meeting you!

More information about the trade fair:
https://www.fierabolzano.it/en/interpoma

#Interpoma2026 #fieramesse

📅 Save the date!

From 25 to 27 November 2026, we will be exhibiting at Interpoma 2026 at Fiera Bolzano @fieramesse (*tag us* 😉).

We look forward to welcoming you and meeting you in person at the trade fair.

📍 Hall (*hall number*), Stand (*stand number*)

#Interpoma2026 #fieramesse

Social Media – Award & Speakers

For your social media posts, feel free to use the following captions for inspiration or simply copy and paste them.

🍎 Interpoma Award

🏆 We are proud to be among the nominees for the Interpoma Award 2026!

The Interpoma Award recognises the most innovative solutions for the apple industry. We are delighted to be part of this initiative and look forward to the announcement of the winner on the second day of the trade fair.

📍 Come and visit us in Hall (*hall number*), Stand (*stand number*), to discover our solution.

#Interpoma2026 #InterpomaAward #fieramesse

🗓️ Save the date!

On (*date*) at (*time*), I will be speaking at the Interpoma Congress 2026 at Fiera Bolzano @fieramesse (*tag us* 😉).

🎤 Topic: (*topic*)

I look forward to sharing experiences, ideas and perspectives on the future of the apple industry and exchanging views with you.

More information about the trade fair:
https://www.fierabolzano.it/en/interpoma

#Interpoma2026 #InterpomaCongress #fieramesse

🤝 See you at Interpoma 2026!

From 25 to 27 November 2026, we will be exhibiting at Interpoma at Fiera Bolzano @fieramesse (*tag us* 😉).

We look forward to meeting customers, partners and industry professionals, discussing the challenges facing the market and discovering together the innovations that will shape the future of the apple supply chain.

📍 Come and visit us in Hall (*hall number*), Stand (*stand number*).

#Interpoma2026 #fieramesse

Logo & Visual

As in previous years, a selection of Interpoma logos, graphics and visuals is available to you, independently of our new tool.

All files are available in the dedicated folder and can be downloaded directly from the website.